

ADI LEVI

UX/UI & Brand designer

<https://adilevi.co>

adibar137@gmail.com

[Adi bar-levi](#)

052-5222037

Design tools

- Figma
- Lovable
- Elementor
- WordPress
- AI Tools
- Illustrator
- Photoshop
- InDesign
- Premiere

Expertise

- UX Research
- UI Design
- Branding
- Web Design & Build
- AI-Assisted Design
- No Code App Development

Language

Hebrew Native
English Fluent

Education

Graphic & digital design,
UX/UI specialization
John bryce | 2025-2026

Overview

UX/UI and Brand Designer focused on creating digital products and user experiences. Combining strategy, visual design, user-centered thinking, AI-assisted workflows, and no-code development.

Experience

UX/UI & Brand Designer | Freelancer

NOVEMBER 2025 – PRESENT

KEY PROJECTS

- [Mamam | A Baby Nutrition App](#)
UX Research • UX/UI Design • No-code Development
Built with Lovable and Claude - Currently in user testing.
- [Click \(in progress\) | Location-Based dating App](#)
UX Research • UX/UI Design • Brand identity
- [Shir | Brand Identity for a Nutrition Coach](#)
Visual Identity • Print Design • Social Media Assets
- [Maya | Brand Identity for Lactation consultant](#)
Visual Identity • Package Design • Social Media Assets
- [Fice | Brand Refresh for a Wellness company](#)
Visual Identity • Print product

Yoga teacher & Studio owner | Freelancer

JULY 2020 – MARCH 2026

Owned and managed a home yoga studio for six years, leading classes and supporting students through ongoing practice and development. Completed four years of yoga teacher training.

Aviation security verifier | ACC isarel airports authority

OCT 2019 - DEC 2022

Responsible for security verification of aircraft entering Israeli airspace through direct radio communication with pilots. The role required high performance under pressure, responsibility, professionalism, and strong attention to detail. Certified RT operator.

Military service

Israeli Air-Force | Air control operations assistant

NOV 2014 – NOV 2016

Served as an Air control operations Assistant. The role required high performance under pressure, responsibility, professionalism, and strong work ethic. During the final six months of service, led the department's training division.